



CORPORATE PRESENTATION

www.i-like.ae



“WE MAKE
YOU LIKE”

WHAT WE DO BEST

- Integrated Marketing Communications
- Brand Identity
- Digital Marketing
- Graphics Designing
- TVC's, ATL & BTL Activities
- Advertising Photography
- Advance Image Retouching
- Concept & Art Direction
- Motion graphics
- Packaging Designing
- Printing & Production
- Copywriting

PEOPLE WE WORK WITH



THE LIKE FACTOR

iLike, Bourne out of a simple expression that we use in our daily lives a million times is a feeling of satisfaction and contentment. With some of UAE's best-loved brands in our portfolio, we boast high visible work created by the experienced minds in the industry. Our ideas stand out from the rest, not just because of creativity, but because they are backed by powerful strategies, intelligent endorsements and the courage to tread where no agency has before. Probably that's why **we work for some of finest brands like Dabur, Master Card & many more.**

WHAT MAKES YOU LIKE

We are one of a few **creative, independent, full service advertising agency** with wide capabilities and a substantial reputation built over a decade. We deliver the result in most effective way using our specialist knowledge and experience. If there's anything that distinguishes our style, it's our stress on “ passion with patience ”. May be that's why **our work always brings within a package of surprise along yet keeping an eye on your budget.**

ADVERTISING PHOTOGRAPHY

Are you looking for a one stop shop to suit all your advertising needs? You are at the right place! iLike is a world of advertising photography with a uniqueness, be it **fashion & product photography** or **art direction and retouching** your product will have a whole new look, that's hard to match with any photography. With a sack of creativity and intelligence we add richness to the image that your customers will have a truly memorable experience, leaving a smile on the face.



IMAGE RETOUCHING

At iLike we say, bring us a plain sheet and see the magic of making it come alive. Competing with **international standards**, we provide **Advanced Image Retouching Services** such that your Image is injected with creative desires to speak up, will make you go speechless. Our in-depth knowledge in Advanced Image retouching adds different flavors to your Image ensuring to catch the eye of even the most restless of onlookers. Which is why we are the rarest of rare, being a creative advertising agency by ourselves, we have many major advertising companies in our clientele list.

BRANDING & STRATEGY

We create your Band Identity which is much more than a logo: the space in which the shapes and colors can talk in different languages about your essence of products. We focus on what's special about your company and communicate it so effectively that it stands out both against your competitors and appealing to your customers. From **branding, logo creation, brochure designing, leaflet designing, stationary supplements to corporate and brand guidelines** we build the shortest route to your brand that people can connect and associate with your consumers.

INTERGRATED MARKETING COMMUNICATIONS

For those wanting to undergo a complete makeover for their brand, now is the time to say “iLike”. Our unique approach with **powerful business** ideas and **strong brand strategies** in **positioning brands** doesn't only change how consumers view your product but how as a brand you view yourselves. Focusing on **consumer insight analysis, strategic integration, brand momentum to redefining marketing communications** we make your brand stand out from the crowd. By coordinating a diverse marketing plan such as **in- door and out-door advertising, online marketing, promotion, public relations, and special events**, we offer the brand a new spaces in which to explore and grow.

DIGITAL MARKETING

Are you caught in the web? We know the way out. iLike's digital solutions range from **website designing to online marketing** that includes **social media, search marketing, online media planning and buying and E-Mail marketing**. We always believe in going the extra mile with creative out-of-the box approaches to **Google Adwords, PPC campaigns, SEM campaigns, Facebook Ad campaigns**, LinkedIn Ad campaigns and much more to generate quicker traction via both mobiles and tablets ensuring continuous stream of traffic and customer interaction.

360° CAMPAIGN

With a great fusion of experience and creativity, we create campaigns that will hit your consumer's head so hard that they would feel much better to land on your store. We are the perfect pit stop to constantly feed your consumers through **TVC's, broadcasting, ATL & BTL Activity, Press Release, Copy writing, exhibition and events design – all under one roof.** When it comes to creating an impact we leave no heads turned, to reach out to your consumer, expanding your network and promote your brand.

OUR WORK

We have worked with leading retail, FMCG's and entertainment brands and we had them and their customers say iLike!



CONTACT US

Have a project that calls for fantastic ideas and quick delivery, a job that requires purity in strategy and cutting edge technology, built to perfection with a dash of creativity? iLike with its superior technology, knowledge, experience and expertise can help. We deliver top-quality work at competitive rates and meet deadlines well in time. We think, execute and deliver quickly, meeting the tightest of deadlines.

To meet 'Yesterday' deadlines, contact us today.



iLike dmcc, JLT, Dubai, United Arab Emirates,
P.O.Box 309039

T. +971 4 4546099, 88 E. ilike@i-like.ae



THANK YOU!

www.i-like.ae